

district parent communication plan

- Be transparent about your plan to connect as a community first and foremost; academic support will follow
- Communicate regular updates on your district plan during COVID-19 in parent-friendly language
 - keep it simple and concise
 - too much information is overwhelming
- Use multiple methods of communication to ensure every parent receives information:
 - email
 - phone calls
 - text messages
 - district/campus website
 - facebook
 - twitter
 - regular mail (important for those without technology)
- Consider hosting a virtual parent meeting
- Create avenues for questions through social media, a website form, or email; post FAQs
- Create and distribute a [Parent Quickstart Guide](#)